

BIOGRAPHY

It takes a lot of patience, dedication, and hard work to reach the top of one's profession and as hard to keep that position. Take, for instance, award-winning rapper <u>3Fifs</u>, born Kenneth Kelly, who has been in the music business for almost 10 years.

The St. Louis, MO born artist released his first full-length project titled "Birth Of A Nation" in 2013. His critically acclaimed freshman album earned 3Fifs several prestigious accolades and was spearheaded by the media praised single "Danny Bonaduce." The official music video was exclusively featured on MTV's famous and popular TV show "RapFix," hosted by Sway Calloway.

Throughout the years, the spellbinding wordsmith established himself on the independent music landscape with the boundless energy and electrifying verve of his stirring mix of gritty, thought-provoking Hip-Hop anthems.

Now residing in Palm Beach, FL, the multi-talented rapper has no signs of slowing down. After a hiatus from the music scene due to personal reasons, 3Fifs made a triumphant return with his standout single "Season Of The Fall" in 2021, which received over 67K views on YouTube. In early 2022, the versatile Florida rap juggernaut unveiled his motivational single "Smoke In The Breeze," which was inspired by the tragic death of his cousin. The visual for the uplifting song gathered over 100K views on YouTube.

With uncensored emotion and honest lyrics, the passion-fueled entertainer's music gives you insight to his very soul and core. 3Fifs' soul piercing lyrics are profound, his metaphors are creative and his delivery is unique and energetic. His songs are extraordinarily precise, emotionally rich and powerfully persuasive.

3Fifs is a magnetic artist, who exudes confidence and has the skills to back it up. His flow, delivery and cadence are top notch. Known for his conceptual wordplay and dynamic rhyme

schemes, the multi-dimensional and captivating artist has music running through his veins.

His unique selling proposition is that he actually lived the life he raps about. His music

incorporates the element of realism and rawness that is authentic and seldom seen on

today's Rap game.

3Fifs is on a mission to resurrect Hip-Hop back to its glory days. As an artist, he is daring,

direct and real. His music is like a movie but through words. At times brilliant and at times

daring, 3Fifs is thoroughly engaging. He is more than just a rapper, he is a winning brand.

If you're looking for an artist who puts his best effort into every verse and never seems to

run out of material, then look no further than 3Fifs.

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